

Message Text

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13

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /015 W

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R 140734Z MAY 74

FM AMCONSUL NAHA

TO USDA, WASH, D. C. UNN

INFO SECSTATE WASHDC 1394

AMEMBASSY, TOKYO 820

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E. O. 11652 N/A

TAGS: BEXP JA BFOL

SUBJECT: AGRIC TRADE OPP: FOOD PRODUCTS

1. 588/03/A008

2. 051474

3. H. COCHRAN

4. 588 JAPAN

5. DIA

6. A. REPLY TO --

6. B. MR. E. SAKIHARA, PRESIDENT

6. C. SAKIHARA TRADING CO.

P. O. BOX 120, URASOE, OKINAWA, JAPAN

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7. CABLE. SAKI URASOE, JAPAN TEL: 0988-772508.

8. CO. REF. BANK OF OKINAWA, URASOE BRANCH, URASOE CITY, OKINAWA, JAPAN

9. 104-11 DIRECT SALE AND REPRESENTATION 9.A. DISTRIBUTORSHIP

10. DESCRIPTION

2060113-000. BAR GOODS, SUCH AS CURTISS BUTTER FINGER 16/24/5CENT(500 CASES), AND CURTISS BABY RUTH 16/24/5CENT(500 CS).

2065317-0000. PACKAGE GOODS LESS THAN 50CENT/LB, SUCH AS CRAFT CARAMELS, 24/6 AND 1/2 PZ, VANILA(1,000 CASES), 24/22 PZ, ASSORTED (1,000 CASES); ALMON OMEGA TYPE CANDY 24/7 PZ(500 CS) AND 12/14 OZ. (500 CS); HELLERS CANDIES SUCH AS FILLED PEANUT PILLOWS, 9 PZ. (300 CS), SOUR BALLS, 8 PZ., (300 CS), COFFEE DELUX CANDIES, 5 OZ. (300 CS), ASSORTED HARD & FILLED CANDIES, 9 AND 1/2 OZ.

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(300 CS). HERSHEY'S CHOCOLATE CANDY KISSES 24/16 OZ. (1,000 CS),

24/12 OZ. (1,000 CS), 24/8 OZ. (2,000 CS).

2079171-0000. VEGETABLE OIL, COOKING, SUCH AS ARGO BRAND,
6/7 TIN (500 CS).

2099411-0000. BAKING POWDER, CONSUMER SIZES, SUCH AS MAGIC
BRAND, 24/8 OZ. (200 CS), 24/1 (200 CS), 6/5 (200 CS).

2099583-0000. POWDERED TEA, SUCH AS TETLEY INSTANT TEA WITH

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LEMON FLAVOR, 12/4 OZ. (2,000 CS).

2099931-0000. PEPPER, BLACK, CONSUMER SIZES, SUCH AS FRENCH'S
144/2 OZ. (200 CS), 144/1 OZ. (200 CS)

2099933-0000. PEPPER, BLACK, COMMERCIAL SIZES, SUCH AS
FRENCH'S 12/16 OZ. (500 CS).

2099940-0000. PEANUT BUTTER, CONSUMER AND COMMERCIAL SIZES,
SUCH AS SKIPPY'S 12/18 OZ. (1,000 CS) AND 12/12 OZ. (1,000 CS).

QUOTE C&F C 3 NAHA, OKINAWA. BUYER NEEDS QUOTES ON CONFECTIONERY
ITEMS ASAP AND NO LATER THAN JULY 1. BUYER ESTIMATES ANNUAL SALES
AT ABOUT FIVE TIMES ABOVE QUANTITIES. MARKETING TERRITORY IS
OKINAWA (POP. 1.3 MILLION PLUS OVER ONE MILLION TOURISTS). FIRM IS
IMPORTER, AGENT, DISTRIBUTOR FOR SEVERAL U. S. GROCERY PRODUCTS AND
IS ONE OF LARGEST MEAT AND CONFECTIONERIES IMPORTERS ON OKINAWA.
ANNUAL SALES VOLUME REPORTED TO BE OVER \$500,000. FIRM'S PRINCIPALS
HAVE OVER 30 YEARS COMBINED EXPERIENCE IN IMPORTING U. S. FOODSTUFFS
WITH JAPANESE OFFICES OF WILBUR-ELLIS AND CONNELL BROTHERS.

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